

July 12, 2019

#### VIA ELECTRONIC MAIL

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#### **ATTN: Information Quality Request**

Re: NPRM – Student Assistance General Provisions, the Secretary's Recognition of Accrediting Agencies, the Secretary's Recognition Procedures for State Agencies

Docket ID ED-2018-OPE-0076

To whom it may concern:

This is a Petition for Correction and Disclosure ("Petition") in accordance with the Information Quality Act ("IQA"), the information and quality guidelines issued by the Office of Management and Budget ("OMB"), and the IQA Guidelines<sup>1</sup> issued by the U.S. Department of Education (the "Department").<sup>2</sup>

This Petition focuses on the Department's recent publication of a Notice of Proposed Rulemaking ("NPRM") that proposes to revise the Department's accreditation, state authorization, institutional eligibility, and student assistance general provisions.<sup>3</sup> The NPRM includes an abundance of factual

<sup>&</sup>lt;sup>1</sup> See Ex. A (U.S. Dep't of Educ., "Information Quality Guidelines" (2002), available at: <a href="https://www2.ed.gov/policy/gen/guid/iq/infoqualguide.pdf">https://www2.ed.gov/policy/gen/guid/iq/infoqualguide.pdf</a>) (hereinafter the "ED Guidelines")).

The ED Guidelines do not provide clear instructions on how to submit this sort of petition. In the PDF version of the ED Guidelines (<a href="https://www2.ed.gov/policy/gen/guid/iq/infoqualguide.pdf">https://www2.ed.gov/policy/gen/guid/iq/infoqualguide.pdf</a>), the Department instructs the public to submit IQA correction requests to the Principal Deputy Assistant for Management. In the non-PDF version (<a href="https://www2.ed.gov/policy/gen/guid/iq/iqg-5a.html">https://www2.ed.gov/policy/gen/guid/iq/iqg-5a.html</a>), the Department instructs the public to submit IQA correction requests to the Director, Information Collection Clearance Division. Out of an abundance of caution, we are providing it to both recipients.

<sup>&</sup>lt;sup>3</sup> 84 Fed. Reg. 27,404 (Jun. 12, 2019).

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claims without disclosing the underlying sources or methodologies, a clear failure to comply with the IQA. These failures render meaningless the entire purpose of the public comment period. As a result, commenters, including NSLDN,<sup>4</sup> have been unable to provide effective feedback on the Department's proposals.

Because NSLDN stands to suffer harm from the continued dissemination of this information, it is an "affected person" under the IQA and may, therefore, submit this Petition. Although the ED Guidelines do not define "affected," NSLDN has been—and will continue to be—harmed by the disseminated information. Not only has NSLDN submitted written comments in response to the NPRM, which was made more difficult and at times impossible due to the IQA failures identified herein, but also NSLDN actively studies, researches, and proposes student-focused policies at the state and local level. By disseminating information that fails to meet the basic standards of the IQA, the Department is infringing upon NSLDN's significant interest in ensuring that the Department relies upon and publishes only accurate and reliable data in its communications with the public.

Given the current abundance of unsupported claims in the Department's NPRM on accreditation, state authorization, institutional eligibility, and student assistance general provisions, NSLDN requests that the Department rescind this NPRM immediately and, if the Department desires, correct and reissue it with information that complies with the IQA.

#### 1. Background

As we have discussed in our separately submitted comments, the Department's NPRM proposes one of the most comprehensive regulatory reform packages covering a dizzying array of topics. For example, as part of the proposal, the Department suggests gutting accountability criteria for recognizing accrediting agencies, a move that favors poor-performing institutions and creates enormous space for bad actors to exploit the neediest students. Simultaneously, the Department proposes to make sweeping changes to the 2016 State Authorization Rule and other mandatory disclosure requirements, which provide students with critical information to make informed enrollment decisions, as well as the institutional eligibility and standards for participation in Title IV program requirements, which hold institutions accountable for any misconduct. By watering down these regulations, the Department's NPRM serves as one more glaring example of this Administration's anti-student agenda.

As many have stated while commenting on the proposed changes, this NPRM is also the result of a fundamentally flawed negotiated rulemaking process. The result of that process is not only a proposal that will harm students, but also one with consequences that the Department clearly does not comprehend. By the Department's own admission, the NPRM's proposed changes are being made with only "limited data on which to base estimates of accrediting agency, institutional, and

<sup>&</sup>lt;sup>4</sup> NSLDN is a non-profit, nonpartisan organization that works, through litigation and advocacy, to advance students' rights to educational opportunity and to ensure that higher education provides a launching point for economic mobility.

<sup>5</sup> See generally Ex. A.

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student responses to the regulatory changes." To make matters worse, and as explained in further detail below, the NPRM also relies upon unsourced information in violation of the IQA. Given these deficiencies, NSLDN urges the Department to go back to the drawing board.

#### 2. Grounds for Disclosure and Correction under the IQA

The IQA and its implementing guidelines require that information disseminated to the public by federal agencies be accurate, reliable, and unbiased. Indeed, the IQA—passed by Congress in 2001—directed the OMB to require that each applicable federal agency "issue guidelines ensuring and maximizing the quality, objectivity, utility, and integrity of information (including statistical information)" that the agency disseminated.<sup>7</sup> In response to the statute, OMB issued final guidelines implementing the IQA and requiring agencies to publish their own guidelines no later than October 1, 2002.<sup>8</sup>

Similar to OMB's Guidelines, the ED Guidelines apply to "information," *i.e.*, "any communication or representation of knowledge, such as facts or data, in any medium or form" that is "disseminat[ed]" to the public. Ex. A at 1 (emphasis added). The ED Guidelines affirm that, "[t]o make sound decisions, the Department intends to accept and use only information that is accurate and reliable." Ex. A at 2. Furthermore, the ED Guidelines make clear that it is similarly "important that the information the Department [itself] disseminates be accurate and reliable." *Id.* at 1.

The Department uses three factors to assess the quality of information it disseminates: "utility, objectivity, and integrity." Ex. A at 4. As relevant here, the ED Guidelines define objectivity as follows:

Objectivity refers to the accuracy, reliability, and unbiased nature of information. It is achieved by using reliable information sources and appropriate techniques to prepare information products. Objectivity involves both the content and the presentation of the information. Content should be complete, include documentation of the source of any information used, as well as, when appropriate, a description of the sources of any errors in the data that may affect the quality of the information product.

*Id.* at 5 (emphasis removed). The ED Guidelines then go on to list what each dissemination of general information should include in order to be considered "objective," such as:

• "[D]raw[ing] upon peer-reviewed, scientific evidence-based research that is appropriately documented;"

<sup>6 84</sup> Fed. Reg. at 27,450.

<sup>&</sup>lt;sup>7</sup> Consolidated Appropriations Act, Pub. L. No. 106-554, § 515(a), 114 Stat. 2763 (2001).

<sup>8 67</sup> Fed. Reg. 8,452 (Feb. 22, 2002).

<sup>&</sup>lt;sup>9</sup> See also 67 Fed. Reg. at 8,453 (establishing that "information" means "any communication or representation of knowledge such as facts or data").

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- "Clearly identify[ing] data sources;" [and]
- "Confirm[ing] and document[ing] the reliability of the data, and acknowledg[ing] any shortcoming or explicit errors in any data that is included."

*Id.* at 5. Additionally, the ED Guidelines state that, to be considered "objective," each dissemination of research and evaluation information should:

- "Have a research study approach or data collection technique that is well thought out, designed to use state of the art methodologies in the data collection, and be clearly described;"
- Present conclusions that are strongly supported by the data;" [and]
- "Undergo peer review."

*Id.* at 6.

Beyond objectivity, the Department has also imposed heightened requirements for information quality when that information is deemed "particularly influential." *See* Ex. A at 9 ("Government information that is particularly influential needs to meet higher quality standards, and in particular must be reproducible."). Per the ED Guidelines, information is "influential" if the Department determines "that the information is reasonably likely to have a clear and substantial impact on public policies or private sector decisions if disseminated." *Id.* In the instant case, the Department has already determined that the NPRM constitutes an "economically significant regulatory action" under Executive Order 12,866. Thus, the information contained in the NPRM is "influential." Pursuant to the ED Guidelines, then, that information "must be accompanied by supporting documentation that allows an external user to understand clearly the information and be able to reproduce it, or understand the steps involved in producing it." Ex. A at 10.

Despite the clear standards set forth in both the ED Guidelines and the IQA, the Department's NPRM is filled with examples of information that are not supported by sources, fail to explain the methodology used, or otherwise are not "accompanied by information that allows an external user to understand clearly the information and be able to reproduce it, or understand the steps involved in producing it."

#### 3. Specific IQA Violations

The chart below provides a specific description of information disseminated in the NPRM that violates the IQA, as well as the basis for each IQA violation.

NPRM STATEMENT	IQA VIOLATION
"The Department is adding a definitionto	1. Fails to clearly identify and describe
implement its current policy with respect to	data sources
those terms and to avoid confusion caused by	

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occasional inconsistent usage among the Department, States, and various accrediting agencies."11  (boldface added to highlight point at issue)	
"[M]any States have adopted requirements for distance education and correspondence courses that refer to a student's location, which may be more temporary than permanent residence." 12	<ol> <li>Fails to clearly identify and describe data sources</li> <li>Fails to "be accompanied by supporting documentation that allows an external user to understand clearly the information and be able to reproduce it, or understand the steps involved in producing it"</li> </ol>
"Historically, postsecondary institutions have not sought institutional accreditation from multiple agencies for a number of reasons, including the limitations of geographic scope adopted by regional accrediting agencies, the expense and effort associated with the accreditation process, a dearth of institutional accrediting agency options that provide unique approaches to mission-based educational objectives institutions are seeking to achieve, and concern about how the statutory and regulatory restrictions in title IV on changes in accreditation and multiple accreditation will be applied." <sup>13</sup>	<ol> <li>Fails to rely upon peer-reviewed, scientific evidence-based research</li> <li>Fails to clearly identify and describe data sources</li> <li>Fails to confirm and document the reliability of the data</li> <li>Fails to "be accompanied by supporting documentation that allows an external user to understand clearly the information and be able to reproduce it, or understand the steps involved in producing it"</li> </ol>
"[I]nstitutions that close with unpaid refunds or outstanding liabilities for title IV, HEA funds are often unable to repay those liabilities, and the Department is subsequently unable to collect amounts owed." <sup>14</sup>	<ol> <li>Fails to clearly identify and describe data sources</li> <li>Fails to confirm and document the reliability of the data</li> <li>Fails to "be accompanied by supporting documentation that allows an external user to understand clearly the information and be able to reproduce it, or understand the steps involved in producing it"</li> </ol>
"Competition could allow for greater specialization among agencies to ensure a closer	Fails to rely upon peer-reviewed, scientific evidence-based research

<sup>11</sup> 

<sup>12</sup> 

<sup>13</sup> 

<sup>84</sup> Fed. Reg. at 27,411. 84 Fed. Reg. at 27,413. 84 Fed. Reg. at 27,414. 84 Fed. Reg. at 27,416. 14

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match with the mission of the institutions or	2. Fails to clearly identify and describe
programs they accredit. In addition, greater	data sources
competition (or the allowance for competition	3. Fails to confirm and document the
where there is none today) can mean more	reliability of the data
accountability when incumbents are being	4. Fails to "be accompanied by supporting
insufficiently responsive to the needs of	documentation that allows an external
institutions or programs and their key	user to understand clearly the
stakeholders such as students, faculty, alumni,	information and be able to reproduce it,
or employers." <sup>15</sup>	or understand the steps involved in
	producing it"
"In some instances, the unjustified	1. Fails to rely upon peer-reviewed,
differentiation of agencies based on the	scientific evidence-based research
geographic area in which they operate has	2. Fails to clearly identify and describe
created barriers to entry for certain occupations	data sources
and has made it difficult for those who	3. Fails to confirm and document the
complete programs to continue their education	reliability of the data
and earn a higher-level credential."16	4. Fails to "be accompanied by supporting
	documentation that allows an external
	user to understand clearly the
	information and be able to reproduce it,
	or understand the steps involved in
	producing it"
"Disparate treatment of students based on	1. Fails to rely upon peer-reviewed,
which agency accredits an institution or	scientific evidence-based research
program is unwarranted given that all agencies	2. Fails to clearly identify and describe
adhere to the same Department requirements,	data sources
and this practice harms students and adds cost	3. Fails to confirm and document the
for students and taxpayers."17	reliability of the data
	4. Fails to "be accompanied by supporting
	documentation that allows an external
	user to understand clearly the
	information and be able to reproduce it,
	or understand the steps involved in
"The Department is also gongoured that the	producing it"
"The Department is also concerned that the current regulations impose a 'widely-accepted'	Fails to clearly identify and describe     data sources
standard that has been enforced	2. Fails to confirm and document the
inconsistently in the past." <sup>18</sup>	reliability of the data
meonoistently in the past.	3. Fails to "be accompanied by supporting
	documentation that allows an external
	documentation that allows an external

<sup>15</sup> 84 Fed. Reg. at 27,415.

<sup>16</sup> 

*Id.* 84 Fed. Reg. at 27,418. 84 Fed. Reg. at 27,419. 17

<sup>18</sup> 

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"In certain occupations, especially vocational occupations, education or experience may qualify an individual for their role with an accrediting agency to carry out its functions."	user to understand clearly the information and be able to reproduce it, or understand the steps involved in producing it"  1. Fails to rely upon peer-reviewed, scientific evidence-based research  2. Fails to clearly identify and describe data sources  3. Fails to confirm and document the reliability of the data  4. Fails to "be accompanied by supporting documentation that allows an external user to understand clearly the information and be able to reproduce it, or understand the steps involved in
"The Department does not believe an agency should have to choose between setting rigorous standards for faculty that may be appropriate, for example, at comprehensive or research institutions, and allowing other kinds of institutions to hire the faculty that will provide students with the best opportunities possible, including in rural locations where faculty with specific kinds of degrees are not plentiful." (boldface added to highlight point at issue)	producing it"  1. Fails to rely upon peer-reviewed, scientific evidence-based research  2. Fails to clearly identify and describe data sources  3. Fails to confirm and document the reliability of the data  4. Fails to "be accompanied by supporting documentation that allows an external user to understand clearly the information and be able to reproduce it, or understand the steps involved in producing it"
"Assessment models that employ the use of complicated rubrics and expensive tracking and reporting software further add to the cost of accreditation." <sup>21</sup>	<ol> <li>Fails to rely upon peer-reviewed, scientific evidence-based research</li> <li>Fails to clearly identify and describe data sources</li> <li>Fails to confirm and document the reliability of the data</li> <li>Fails to "be accompanied by supporting documentation that allows an external user to understand clearly the information and be able to reproduce it, or understand the steps involved in producing it"</li> </ol>

<sup>19</sup> 84 Fed. Reg. at 27,420.

<sup>20</sup> 

<sup>84</sup> Fed. Reg. at 27,421. 84 Fed. Reg. at 27,422. 21

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"[I]n many instances, dual enrollment programs are provided at the high school location due to unreasonable travel distances to a local college. In those instances, the high school teacher may have a different kind of academic credential but may have years of experience teaching college-level courses that are relevant to the dual enrollment opportunity." <sup>22</sup>	<ol> <li>Fails to rely upon peer-reviewed, scientific evidence-based research</li> <li>Fails to clearly identify and describe data sources</li> <li>Fails to confirm and document the reliability of the data</li> <li>Fails to "be accompanied by supporting documentation that allows an external user to understand clearly the information and be able to reproduce it, or understand the steps involved in producing it"</li> </ol>
"Many accrediting agencies already have standards that include the retroactive application of an effective date of accreditation." <sup>23</sup>	Fails to clearly identify and describe data sources
"There are also instances in which the finding of noncompliance is due to economic conditions outside of the institution's control, in which case the institution may require additional time to adjust to the underlying challenge or for the economic condition to change." <sup>24</sup>	Fails to clearly identify and describe data sources
"Costs for agency review of substantive changes can be as high as \$66,000 plus the expenses associated with any required site visit. In addition, agency boards generally meet infrequently, meaning that an institutions application may be held for several months before it can be reviewed and approved." <sup>25</sup>	<ol> <li>Fails to clearly identify and describe data sources</li> <li>Fails to confirm and document the reliability of the data</li> <li>Fails to "be accompanied by supporting documentation that allows an external user to understand clearly the information and be able to reproduce it, or understand the steps involved in producing it"</li> </ol>
"With undue delay, educational innovations, especially those that require large investments in state-of-the-art tools and technologies, can be beyond the reach of some institutions due to high start-up costs or the inability to commit	<ol> <li>Fails to clearly identify and describe data sources</li> <li>Fails to confirm and document the reliability of the data</li> <li>Fails to "be accompanied by supporting documentation that allows an external</li> </ol>

<sup>22</sup> Id.

<sup>23</sup> 

<sup>84</sup> Fed. Reg. at 27,423. 84 Fed. Reg. at 27,425. 84 Fed. Reg. at 27,427. 24

<sup>25</sup> 

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multiyear funds to seeing such a project through to full implementation." <sup>26</sup> "As discussed during the negotiated rulemaking, the Department learned that some agencies use the terms 'additional location' and 'branch campus' differently than the Department, which leads to confusion. By standardizing the use of these terms, there will be fewer instances of misunderstanding or conflict." <sup>27</sup>	user to understand clearly the information and be able to reproduce it, or understand the steps involved in producing it"  1. Fails to clearly identify and describe data source  2. Fails to confirm and document the reliability of the data
"In some instances, agencies provide multiple letters of support and are deemed to meet the requirement, and in other instances, agencies provide multiple letters substantiating wide acceptance, and they have been deemed insufficient. The Department also fears that the widely accepted standard could block competition and prevent innovative practices since the standard favors the status quo." <sup>28</sup>	<ol> <li>Fails to clearly identify and describe data source</li> <li>Fails to confirm and document the reliability of the data</li> <li>Fails to describe and document the data collection technique used</li> </ol>
"We believe the qualifications a student needs for licensure or certification examinations may increase as a result of demands of multiple stakeholders. This would lead to more coursework required by the student and possibly a higher cost of education and other opportunity costs." <sup>29</sup>	<ol> <li>Fails to clearly identify and describe data sources</li> <li>Fails to confirm and document the reliability of the data</li> <li>Fails to "be accompanied by supporting documentation that allows an external user to understand clearly the information and be able to reproduce it, or understand the steps involved in producing it"</li> </ol>
"By allowing a monitoring report the Department can ensure resolution of minor problems without requiring a full compliance review, which burdens both staff and agencies." (boldface added to highlight point at issue)	1. Fails to clearly identify and describe data sources 2. Fails to confirm and document the reliability of the data 3. Fails to "be accompanied by supporting documentation that allows an external user to understand clearly the information and be able to reproduce it,

<sup>26</sup> Id.

<sup>84</sup> Fed. Reg. at 27,431. 84 Fed. Reg. at 27,436. 27

<sup>28</sup> 

<sup>29</sup> Id.

<sup>84</sup> Fed. Reg. at 27,437. 30

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	or understand the steps involved in producing it"
"The Department believes that the existing requirement that an institution disclose any	Fails to clearly identify and describe     data sources
placement rate that it calculates, even those	2. Fails to confirm and document the
rates that it calculates for internal purposes, is	reliability of the data
overly burdensome, unhelpful to students, and limits an institution's ability to evaluate its own	3. Fails to "be accompanied by supporting documentation that allows an external
programs if the methods used for internal	user to understand clearly the
analysis do not meet the standard of rigor	information and be able to reproduce it,
required for published placement rates."31	or understand the steps involved in producing it"
"One possible outcome of the proposed	Fails to clearly identify and describe
regulation would be to make it easier for students to transfer credits to continue or attain	data sources 2. Fails to confirm and document the
an additional degree at a new institution." <sup>32</sup>	reliability of the data
"The Department does not believe many	1. Fails to rely upon peer-reviewed,
students rely on the distinction between	scientific evidence-based research
regional and national accrediting agencies when deciding between programs or institutions but	2. Fails to clearly identify and describe data sources
instead base their choice on other factors such	3. Fails to confirm and document the
as location, cost, programs offerings, campus,	reliability of the data
and career opportunities."33	4. Fails to "be accompanied by supporting documentation that allows an external
	user to understand clearly the
	information and be able to reproduce it,
	or understand the steps involved in producing it"
"The additional flexibility under the proposed	Fails to rely upon peer-reviewed,
regulations for accrediting agencies to sanction	scientific evidence-based research
programs instead of entire institutions	2. Fails to clearly identify and describe
potentially creates a trade-off as the students in programs that close are not eligible for closed	data sources 3. Fails to confirm and document the
school discharges. However, by focusing on	reliability of the data
problematic programs, fewer institutions may	4. Fails to "be accompanied by supporting
close precipitously, and fewer students would	documentation that allows an external
have their programs disrupted." <sup>34</sup>	user to understand clearly the information and be able to reproduce it,
	or understand the steps involved in
	producing it"

<sup>31</sup> 

<sup>84</sup> Fed. Reg. at 27,441. 84 Fed. Reg. at 27,449. 32

<sup>33</sup> Id.

<sup>84</sup> Fed. Reg. at 27,450. 34

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"The Federal government would benefit from	Fails to clearly identify and describe
savings due to a reduced number of closed-	data sources
school loan discharges as a result of an	2. Fails to confirm and document the
expected increase in students completing teach-	reliability of the data
outs, but it could also incur annual costs to	3. Fails to "be accompanied by supporting
fund more Pell Grants and some title IV loans	documentation that allows an external
for students participating in teach-outs and	user to understand clearly the
increased volume from new programs or	information and be able to reproduce it,
extension of existing programs, as discussed in	or understand the steps involved in
the Net Budget Impacts section."35	producing it"
"[A]ccrediting agency actions have rarely been	1. Fails to rely upon peer-reviewed,
the sole cause of institutional closure."36	scientific evidence-based research
	2. Fails to clearly identify and describe
	data sources
	3. Fails to confirm and document the
	reliability of the data
	4. Fails to "be accompanied by supporting
	documentation that allows an external
	user to understand clearly the
	information and be able to reproduce it,
	or understand the steps involved in
	producing it"
"5 institutions may utilize this opportunity	1. Fails to describe and document the data
[using Title IV funds for up to 120 days to	collection technique used
teach-out their students after the institutions'	2. Fails to clearly identify and describe
eligibility to participate in Title IV programs	data sources
ends] annually." <sup>37</sup>	3. Fails to confirm and document the
	reliability of the data, and acknowledge
	any shortcomings or explicit errors in
	any data that is included
	4. Fails to undergo peer review

\* \* \*

Given the importance and immediacy of the public comment period for an NPRM that proposes to make such sweeping regulatory changes, as well as the lack of quality information that the Department is disseminating as a part of that process, NSLDN requests that the Department rescind this NPRM immediately and, if the Department desires, correct and reissue it with information that complies with the IQA. If you would like to speak with us, or have any questions

<sup>&</sup>lt;sup>35</sup> *Id.* 

<sup>&</sup>lt;sup>36</sup> 84 Fed. Reg. at 27,458.

<sup>&</sup>lt;sup>37</sup> 84. Fed. Reg. at 27,464.

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regarding this submission, please contact NSLDN's Advocacy Manager, Senya Merchant, at senya@nsldn.org.

Sincerely,

National Student Legal Defense Network

# U.S. Department of Education Information Quality Guidelines

## Introduction

Section 515 of the Treasury and General Government Appropriations Act for Fiscal Year 2001 (Public Law 106-554) directed the U.S. Office of Management and Budget (OMB) to issue government-wide guidelines that "provide policy and procedural guidance to Federal agencies for ensuring and maximizing the quality, objectivity, utility, and integrity of information (including statistical information) disseminated by Federal agencies." *Information*, as defined by OMB, includes any communication or representation of knowledge, such as facts or data, in any medium or form, including textual, numerical, graphic, cartographic, narrative, or audiovisual forms. *Dissemination* refers to any distribution of information to the public that is initiated or sponsored by a federal agency. (OMB, *Guidelines for Ensuring and Maximizing the Quality, Objectivity, Utility, and Integrity of Information Disseminated by Federal Agencies*, February 22, 2002, 67 FR 8452-8460).

In summary, OMB's guidelines, issued on February 22, 2002, direct agencies to:

- Develop and implement their own agency-specific information quality guidelines by October 1, 2002;
- Adopt a basic standard of quality (including objectivity, utility, and integrity) as a performance goal and incorporate the standard into the agency's operations;
- Develop a process for reviewing the quality of information to ensure quality before information is disseminated;
- Establish a process for affected persons to request correction of information that may not comply with OMB's or the agency's guidelines; and
- Report annually to the Director of OMB, beginning January 1, 2004, the number and nature of complaints received by the agency regarding the agency's compliance with its guidelines concerning the quality, objectivity, utility, and integrity of information, and how such complaints were resolved.

# **Background**

Information quality is important to the Department of Education because educators, researchers, policymakers, and the public use information that the Department disseminates for a variety of purposes. Thus, it is important that the information the Department disseminates be accurate and reliable.

The Department's Strategic Plan emphasizes the importance of information quality. For example, goal four of the six strategic goals is to "Transform Education into an Evidence-based Field." Under this goal, the Department seeks "to ensure that research funded or published by the Department is of the highest quality." The Department places priority on ensuring "... that high-quality research – whether or not it is funded by the Department – is synthesized, publicized, and disseminated widely."

The Department also relies on high quality information in the administration of its grant programs. For example, Objective 1.1 under the Strategic Plan requires the Department to "...link federal education funding to accountability for results." Consequently, programs that cannot demonstrate evidence of effectiveness will be candidates for reform or elimination. High quality information is required to demonstrate evidence of effective programs. To make sound decisions, the Department intends to accept and use only information that is accurate and reliable.

To serve the public, the Department of Education prepares and disseminates information products that describe the condition of American education and the Department's policies, programs, and services. The Department also disseminates profiles of the learner populations served by Department programs, evaluations of Department programs, and research products describing what works in American education. In addition, the Department reports statistical data describing the educational achievement, attainment, and the demographic and socioeconomic characteristics of America's students; the characteristics of the education labor force in the United States; the financing of education in the United States; and international comparisons of education systems and their students. The Department disseminates most of its information products in both printed and electronic formats, as well as in oral presentations. Many information products are announced on the Department's Web site (www.ed.gov), where they can be accessed and downloaded.

# **Purpose and Scope**

Consistent with the guidance from OMB, the Department of Education's Information Quality Guidelines (Guidelines) described below reflect the Department's policy and procedures for reviewing and substantiating the quality of information it disseminates, (e.g., reports, studies, and summaries), as well as provide an administrative mechanism allowing affected persons to seek and obtain, where appropriate, correction of information not complying with the Guidelines. These Guidelines, along with those issued by OMB, represent a performance goal for the Department and are intended only to improve the internal management of the Department. They do not create any private right of action to be used by any party against the government in a court of law or in an administrative hearing.

The Guidelines are applicable to information that the Department of Education disseminates on or after October 1, 2002, including the review of information to ensure quality before it is disseminated to the public. Some previously released information products continue to be used for decision-making or are relied upon by the Department and the public as official, authoritative, government information; this information is, in effect, constantly being redisseminated and are thus subject to these Guidelines. Previously released information products that do not meet these criteria are considered archived information and thus are not subject to these Guidelines.

In addition, individual offices within the Department of Education may have more detailed guidelines that are tailored to specific information needs. An example of program-specific guidelines are the National Center for Education Statistics (NCES) Statistical Standards, which may be accessed at the following url: <a href="http://nces.ed.gov/statprog/">http://nces.ed.gov/statprog/</a>. Other individual offices within the Department of Education also may develop guidelines tailored to their specific needs;

however, individual office guidelines would be consistent with the Department of Education Guidelines described below.

Under these Guidelines, information disseminated by the Department of Education is divided into four categories:

- *General Information about Education Programs*, such as fact sheets, descriptions of programs and services and guidance on who is eligible and how and where to apply for services or assistance. General information might also include public service reports on evaluations of specific programs and services, and descriptions of findings.
- **Research Studies and Program Evaluation Information**, such as detailed reports of research findings and methodologies and technical reports describing the procedures employed and the results of program evaluations.
- *Administrative and Program Data*, such as aggregates of records from schools, school districts, and states.
- *Statistical Data*, such as data collections of nonadministrative data and special purpose surveys that are designed to fill data gaps or information needs.

These Guidelines, however, do not govern all information of the Department, nor do they cover all information disseminated by the Department. For example, the Guidelines generally **do not cover**:

- Internal information such as employee records;
- Internal procedural, operational, or policy manuals prepared for the management and operations of the Department of Education that are not primarily intended for public dissemination;
- Information collected or developed by the Department that is not disseminated to the public, including documents intended only for inter-agency or intra-agency communications;
- Research findings and other information published by grantees, unless the Department –
  - Represents, uses, or relies upon the information as the official position of the Department, or in support of the official position of the Department;
  - o Has authority to review and approve the information before release; or
  - o Directs that the information be disseminated;
- Opinions that are clearly identified as such, and that do not represent facts or the agency's views;
- Electronic links to information on other Web sites;
- Correspondence with individuals:
- Responses to requests for information under the Freedom of Information Act, the Federal Advisory Committee Act, and the Privacy Act;
- Press releases, unless they contain new substantive information that was not previously released;
- Congressional testimony that includes data that has previously been disseminated;
- Comments received from the public in response to *Federal Register* notices;
- Distributions intended to be limited to subpoenas or adjudicative processes, *i.e.*, the findings and determinations made in the course of adjudications;

- Information collected during the course of a Departmental investigation that is not intended to be disseminated to the public, *e.g.*, data collected through resolution of an OCR or OIG investigation; and
- Archival records, including previously released information products that are not being relied upon, used for decision-making, or held out as authoritative data.

# **Information Quality**

These Guidelines assess information quality using three factors: utility, objectivity, and integrity. These elements are intended to ensure that information the Department disseminates is useful, accurate, reliable, unbiased, and secure. Department staff will treat information quality as integral to the creation, collection, maintenance, and dissemination of information, and will review products before they are disseminated to ensure that they are consistent with these Guidelines. In particular, information products from the Department will follow the *Guide to Publishing at the U.S. Department of Education*, and all clearance submissions under the Paperwork Reduction Act will explain how the proposed collection of information will yield high quality, objective, and useful data, consistent with OMB's guidelines. Furthermore, the Guidelines provide that the level of quality assurance for information must be tied to its level of importance. *Influential Information*, that is information that will or does have a clear and substantial impact on public policies or private sector decisions, must meet a higher level of quality as described on page 9 of these Guidelines.

## Utility

Utility refers to the usefulness of the information to its intended users. Utility is achieved by staying informed of information needs and developing new products and services where appropriate. To maximize the utility of influential information, care must be taken in the review stage to ensure that the information can be clearly understood and, where appropriate and to the extent practical, an external user of the information can reproduce the steps involved in producing the information.

Ultimately, the Department intends to ensure that the information it disseminates meets the needs of intended users. All information products should be grammatically correct and clearly written in plain English. The target audience should be clearly identified, and the product should be understandable to that audience.

To ensure the usefulness of Department products, all information products should provide information that will help the Department fulfill its mission "to ensure equal access to education and to promote educational excellence throughout the nation." When appropriate, Department products should include contact information for users who seek clarification or further information, or who want to provide feedback.

#### In particular—

• *General Information* should provide clear and readable descriptions of the Department's programs and services and, where applicable, guidance and assistance, including who is eligible and how and where to apply for services or assistance. It also may include information pertaining to evaluations of specific programs and services, and descriptions of findings.

- **Research Studies and Program Evaluations** should be designed and reviewed to fill the information needs that are identified through internal review, legislative mandates, or input from data users outside the Department.
- Administrative and Program Data, e.g., aggregate data (or information) derived from records at the school, school district, and state levels, should be carefully described and documented in all reports and products released by the Department.
- **Statistical Data,** *e.g.*, data collections of non-administrative data and special purpose surveys should be designed to fill data gaps or information needs that are identified through internal review, legislative mandates, or input from data users outside the Department, and should be reviewed for how well they fulfill that purpose.

The usefulness of information the Department disseminates will be evaluated from the perspective of the Department, educators, education researchers, policymakers, and the public. The Department relies upon internal reviews and analyses, along with feedback from advisory committees, educators, education researchers, policymakers, and the public to achieve this. Consistent with OMB's guidance, the Department's goal is to maximize the usefulness of the information and minimize the cost to the government and the public. When disseminating its information products, the Department will utilize varied dissemination channels so that the public, education researchers, and policymakers can locate Department information in an equitable and timely fashion.

# **Objectivity**

Objectivity refers to the accuracy, reliability, and unbiased nature of information. It is achieved by using reliable information sources and appropriate techniques to prepare information products. Objectivity involves both the content and the presentation of the information. Content should be complete, include documentation of the source of any information used, as well as, when appropriate, a description of the sources of any errors in the data that may affect the quality of the information product. The presentation of the information should be clear and in a proper context so that users can easily understand its meaning.

The Department strives to present information to the public in an accurate, clear, complete, and unbiased manner. In keeping with the OMB Information Quality Guidelines, all information products should undergo editorial and technical peer review to assist the Department in meeting this performance goal.

#### **General Information**

Department of Education information products should be appropriate for the target audience. Each product should:

- 1. Clearly state the goals or purpose of the information product;
- 2. Include an unbiased presentation of the topic in question;
- 3. If applicable, draw upon peer-reviewed, scientific evidence-based research that is appropriately documented;
- 4. Clearly identify data sources, if applicable; and
- 5. Confirm and document the reliability of the data, and acknowledge any shortcomings or explicit errors in any data that is included.

#### Research and Evaluation Information

Department of Education research and evaluation information products should, at a minimum:

- 1. Clearly state the goals or purpose of the topic in question;
- 2. Pose the research or evaluation question in a balanced and unbiased manner;
- 3. Provide an unbiased test of the question;
- 4. Have a research study approach or data collection technique that is well thought out, designed to use state of the art methodologies in the data collection, and be clearly described in the study documentation;
- 5. Present conclusions that are strongly supported by the data;
- 6. Clearly identify data sources, if applicable;
- 7. Confirm and document the reliability of the data, and acknowledge any shortcomings or explicit errors in any data that is included; and
- 8. Undergo peer review.

Department of Education research and evaluation information products documenting cause and effect relationships or evidence of effectiveness should meet the quality standards that will be developed as part of the *What Works Clearinghouse*.

### Administrative and Program Data

These data draw upon aggregates from student record systems or other administrative data (*e.g.*, universe studies, including censuses, and other reports based on aggregate administrative data). These data rely upon information provided by third parties. Because of this, the Department does not have full control over the quality of the reported data; the Department intends to, however, identify the source of the information and any shortcomings or limitations of the data if we rely upon it for decision-making purposes. This will facilitate the public's understanding of the strengths and potential weaknesses of these data. Furthermore, as an additional assurance of quality, these data should meet the criteria that are being developed as part of an ongoing Department-wide data standardization and coordination initiative. At a minimum, these standards will require the following:

- 1. In formulating a data collection plan the goals of the study should be clearly described;
- 2. The subjects to be studied and the data to be collected should be clearly defined, using broadly understood concepts and definitions that are consistent with Department data definition handbooks;
- 3. The research study approach or data collection techniques should be well thought out and designed to use state-of-the-art methodologies in the data collection, and should be clearly described in the study documentation;
- 4. In designing the work, every effort should be made to minimize the amount of time required for responding institutions;

- 5. The source of research information or data should be reliable. Data should be collected with survey instruments that have been properly developed and tested;
- 6. Response rates should be monitored during data collection. When necessary, appropriate steps should be taken to ensure the respondents are representative of the population;
- 7. When applicable, care should be taken to ensure the confidentiality of personally identifiable data, as required by law, during the collection, processing, and analysis of the data;
- 8. Upon completion of the work, the findings and data should be processed in a manner sufficient to ensure that the data are edited to help ensure that the data are accurate and reliable:
- 9. The findings and data collection should be properly documented and stored, and the documentation should include an evaluation of the quality of the data with a description of any limitations of the data. In particular, any known limitations of the information should be documented (*e.g.*, missing values, amount of nonresponse);
- 10. The analysis should be selected and implemented to ensure that the data are correctly analyzed using modern statistical techniques suitable for hypothesis testing. Techniques may vary from simple tabulations and descriptive analysis to multivariate analysis of complex interrelationships. Care should be taken to ensure that the techniques are appropriate for the data and the questions under inquiry;
- 11. All work should be conducted and released in a timely manner;
- 12. Reports using these data should identify the source(s) of the information, including a citation. Reports should also include:
  - a) The reason the information is provided, its potential uses, and cautions as to inappropriate extractions or conclusions.
  - b) Descriptions of any statistical techniques or mathematical operations applied to the data.
  - c) The identification of other possible sources of potentially corroborating or conflicting information; and
- 13. Prior to dissemination, all reports, data, and documentation should undergo editorial and technical review to ensure accuracy and clarity.

#### Statistical Data

Department of Education reports and data collections that draw upon sample survey data should be clearly written, and should follow these Guidelines:

- 1. In formulating a data collection plan, the goals of the study should be clearly described;
- 2. The subjects to be studied and the data to be collected should be clearly defined, using broadly understood concepts and definitions that are consistent with Department data definition handbooks:
- 3. The research study approach or data collection techniques should be well thought out and designed to use state-of-the-art methodologies in the data collection and should also be clearly described in the study documentation;
- 4. In designing the work, every effort should be made to minimize the amount of time required for study participants;

- 5. The source of data should be reliable. The sample should be drawn from a complete list of items to be tested or evaluated, and the appropriate respondents should be identified, correctly sampled, and queried with survey instruments that have been properly developed and tested:
- 6. Response rates should be monitored during data collection. When necessary, appropriate steps should be taken to ensure that the respondents are a representative sample;
- 7. Care should be taken to ensure the confidentiality of personally identifiable data, as required by law, during research/data collection, processing, and analysis of the resulting data;
- 8. Upon completion of the work, the data should be processed in a manner sufficient to ensure that the data are cleaned and edited to help ensure that the data are accurate and reliable;
- 9. The findings and data collection should be properly documented and stored, and the documentation should include an evaluation of the quality of the data with a description of any limitations of the data. In particular, any known limitations of the information should be documented (*e.g.*, missing values, amount of nonresponse);
- 10. Data should be capable of being reproduced or replicated based on information included in the documentation, such as:
  - a) The source(s) of the information;
  - b) The date the information was current;
  - c) Any known limitations on the information;
  - d) The reason that the information is provided;
  - e) Descriptions of any statistical techniques or mathematical operations applied to source data; and
  - f) Identification of other sources of potentially corroborating or conflicting information.
- 11. If secondary analysis of data is employed, the source should be acknowledged, the reliability of the data should be confirmed and documented, and any shortcomings or explicit errors should be acknowledged (*e.g.*, the representativeness of the data, measurement error, data preparation error, processing error, sampling errors, and nonresponse errors);
- 12. The analysis should be selected and implemented to ensure that the data are correctly analyzed using modern statistical techniques suitable for hypothesis testing. Techniques may vary from simple tabulations and descriptive analysis to multivariate analysis of complex interrelationships. Care should be taken to ensure that the techniques are appropriate for the data and the questions under inquiry;
- 13. Reports should include the reason the information is provided, its potential uses, and cautions as to inappropriate extractions or conclusions, and the identification of other sources of potentially corroborating or conflicting information;
- 14. Descriptions of the data and all analytical work should be reported in sufficient detail to ensure that the findings could be reproduced using the same data and methods of analysis; this includes the preservation of the data set used to produce the work;
- 15. Prior to dissemination all reports, data, and documentation should undergo editorial and technical review to ensure accuracy and clarity. Qualified technical staff and peers both inside and outside the Department should do the technical review;
- 16. All work should be conducted and released in a timely manner; and

17. There should be established procedures to correct any identified errors. These procedures may include the publication of errata sheets, revised publications, or Web postings.

## **Integrity**

Integrity refers to the security or protection of information from unauthorized access or revision. Integrity ensures that the information is not compromised through corruption or falsification.

The Department strives to protect the information it collects, uses, and disseminates to the public from unauthorized disclosure, alteration, loss, or destruction. Statutory and administrative guidelines to protect the integrity of Department information include the following:

- Privacy Act;
- Freedom of Information Act;
- OMB Circulars A-123, A-127, and A-130;
- Federal Policy for the Protection of Human Subjects;
- Family Educational Rights and Privacy Act;
- Computer Security Act of 1987;
- Government Information Security Reform Act; and
- National Education Statistics Act, as amended by the USA Patriot Act.

Under the Privacy Act, the Department safeguards personally identifiable information that it gathers and maintains about individuals in a system of records. The Department is also highly protective of administrative records and sample survey data that include personally identifiable information, especially survey data that are collected under pledges of confidentiality.

Under the Computer Security Act of 1987, the Department of Education has identified all federal computer systems that contain sensitive information and has implemented security plans to protect these systems, so as to protect sensitive information against loss, misuse, disclosure or modification. In this context, sensitive information includes data covered under the Privacy Act and information that could affect the conduct of federal programs.

#### **Influential Information**

Government information that is particularly influential needs to meet higher quality standards, and in particular must be reproducible. Per the OMB guidelines, information is designated as influential if the Department determines that the information is reasonably likely to have a clear and substantial impact on public policies or private sector decisions if disseminated. Scientific, financial, and statistical information all may be considered influential. Individual programs within the Department of Education may designate certain classes of scientific, financial, and statistical information as influential.

For example, institutional data on the total number of student borrowers who enter repayment on Stafford loans during a specific fiscal year, and related data on the subset of students who default before the end of the next fiscal year are used in the calculation of cohort loan default rates of Stafford loan borrowers at each postsecondary institution. These default rates are compared to established thresholds for high and low default rates, resulting in sanctions for institutions with high default rates and reduced administrative burden for institutions with low default rates.

Given this use, these data and the calculations used in computing the rates and in setting the thresholds are influential. Similarly, the data and formulas used in determining program allocation of funds in areas such as special education, adult education, and Title I are influential.

As specified in the OMB guidelines, influential information must be accompanied by supporting documentation that allows an external user to understand clearly the information and be able to reproduce it, or understand the steps involved in producing it. With respect to original and supporting data related thereto, the Department will assure reproducibility for such data according to commonly accepted scientific, financial, or statistical standards for that type of data, taking into account any ethical and confidentiality constraints. In the case of influential analytic results, the mathematical and statistical processes used to produce the report must be described in sufficient detail to allow an independent analyst to substantially reproduce the findings using the original data and identical methods. In situations where the public cannot access the data and methods due to other compelling interests such as privacy, intellectual property or other confidentiality protections, the Department will apply especially rigorous robustness checks to analytic results and document what checks were undertaken.

# **Information Correction Requests and Appeals**

Effective October 1, 2002, the Department of Education will allow any affected person to request the correction of information the Department disseminates that does not comply with applicable OMB and Department of Education information quality guidelines. An affected person is an individual or an entity that may use, benefit or be harmed by the disseminated information at issue

Most Department information products include the names of knowledgeable staff that can assist users in understanding the information presented, and in determining whether there is an error that warrants action using the correction process described in this section. Users of the Department's information should consult with the contact person listed in the product before filing a formal request for correction.

# **Information Correction Requests**

In the Department of Education's correction request process, the burden of proof rests with the requester. An affected person who believes that information the Department disseminates does not adhere to the information quality guidelines of OMB or the Department, or an office of the Department that has issued program-specific guidelines, and who would like to request correction of specific information, needs to provide the following information:

- Identification of the requester (*i.e.*, name, mailing address, telephone number, and organizational affiliation, if any);
- A detailed description of the information that the requester believes does not comply with the Department's or OMB's guidelines, including the exact name of the data collection or report, the disseminating office and author, if known, and a description of the specific item in question;
- Potential impacts on the requester from the information identified for correction (*i.e.*, describe the requestor's interest in the information and how the requestor is affected by the information in question); and

• An explanation of the reason(s) that the information should be corrected (*i.e.*, describe clearly and specifically the elements of the information quality guidelines that were not followed).

This information should be provided to the Principal Deputy Assistant Secretary for the Office of Management at the following address:

Principal Deputy Assistant Secretary Office of Management U.S. Department of Education RE: Information Quality Request Room 2W311, LBJ 400 Maryland Avenue, SW Washington, DC 20202

Alternatively, requesters may submit e-mail requests to the following address: "OMInformationQualityRequests@ed.gov." Requesters should indicate that they are submitting an Information Quality Request in the subject line of the e-mail.

#### **Review**

The Principal Deputy Assistant Secretary (PDAS) will review the request and determine whether it contains all the information required for a complaint. If the request is unclear or incomplete, the Department will seek clarification from the requester.

If the request is clear and complete, the PDAS will forward it to the appropriate program office(s) for a response to the requester. The responsible office(s) will determine whether a correction is warranted, and if so, what corrective action it will take. Any corrective action will be determined based on the nature and timeliness of the information involved, as well as the significance of the error on the use of the information, the magnitude of the error, and the cost of undertaking a correction.

Comments about information on which the Department has sought public comment, such as rulemaking or studies cited in a rulemaking, will be responded to through the public comment process, or through an individual response if there was no published process for responding to all comments. The Department may choose to provide an earlier response, if doing so is appropriate, and will not delay issuance of the final action in the matter.

The Department is not required to change the content or status of information simply based on the receipt of a request for correction. The Department may reject a request that appears to be made in bad faith or without justification, and is only required to undertake the degree of correction that is appropriate for the nature and timeliness of the information involved. In addition, the Department need not respond substantively to requests that concern information not covered by the information quality guidelines.

## Response

The Department will respond to all requests for correction within 60 calendar days of the PDAS' receipt of the request, including requests that the Department elects not to process further. For requests that merit review –

- If the request is clear and complete, the Department's response will explain the findings of the review, or will inform the requester if more time is needed to complete the review, the reason(s) for the additional time, and an estimate of the time it will take to respond. The appropriate program office will be responsible for determining what action is necessary and, if an error was made, it will determine the appropriate level of correction.
- If the request is incomplete or unclear, the PDAS will seek clarification from the requester. In the case of an unclear or incomplete request, the requester may submit additional clarifying information if he or she so chooses. However, the deadline for the Department's review and response will be based upon the date the clarifying information is received.

Once a decision is made, the response will explain to the requester that he or she has a right to appeal the decision. Copies of all Department correspondence related to Information Quality Requests will be maintained by the PDAS.

## **Appeals**

If a requester is not satisfied with the Department's decision on the request (including the corrective action, if any), he or she may appeal to the Department's Principal Deputy Assistant Secretary within thirty (30) calendar days of receipt of the Department's decision. This administrative appeal must include a copy of the initial request, a copy of the Department's decision, and a letter explaining why he or she believes the Department's decision was inadequate, incomplete, or in error.

This appeal information should be provided to the Department's Principal Deputy Assistant Secretary at the following address:

Principal Deputy Assistant Secretary Office of Management U.S. Department of Education RE: Information Quality Request Room 2W311, LBJ 400 Maryland Avenue, SW Washington, DC 20202

Alternatively, requesters may submit an appeal by e-mail to the following address: "OMInformationQualityRequests@ed.gov."

Requesters should indicate that they are submitting an Information Quality Appeal in the subject line of the e-mail. Such e-mail requests must include all of the information specified for an appeal submitted by regular mail.

Ex. A

The Department will ensure that all appeals are subjected to an impartial review that is conducted by parties other than those who prepared the Department's decision. The Department will respond to all appeals within 60 calendar days of the Principal Deputy's receipt of the appeal, or will inform the requester if more time is needed to complete the review of the appeal, and the reason(s) for the additional time.