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17 **UNITED STATES DISTRICT COURT**
18 **NORTHERN DISTRICT OF CALIFORNIA**

19 PEOPLE OF THE STATE OF
20 CALIFORNIA,

21 *Plaintiff,*

22 and

23 NATIONAL STUDENT LEGAL
24 DEFENSE NETWORK,

25 *Intervenor-Plaintiff,*

26 vs.

27 UNITED STATES DEPARTMENT OF
28 EDUCATION and MITCHELL ZAIS, *in*
his official capacity as Acting Secretary of
Education,

Defendants.

Case No.: 21-cv-00384-JD

[PROPOSED] COMPLAINT IN
INTERVENTION FOR
DECLARATORY AND INJUNCTIVE
RELIEF

[Administrative Procedure Act Case]

INTRODUCTION

1
2 1. Even before the COVID-19 crisis, a growing number of Americans were
3 enrolling in distance-based higher education, including through online learning.
4 Defendant United States Department of Education (the “Department”) and then
5 Secretary Elisabeth DeVos reported that in the fall of 2018, more than 6.9 million
6 students, or 35.3 percent of students nationwide, were enrolled in distance
7 education courses at degree-granting postsecondary institutions.¹

8 2. Students who attend private, for-profit institutions enroll in distance
9 education programs at an especially high rate. Seventy-three percent of students
10 enrolled at private, for-profit institutions are enrolled in distance education
11 courses, compared to 34 percent of students enrolled in public institutions and 30
12 percent of students enrolled in private non-profit institutions.²

13 3. Students of color, low-income students, student parents, and veterans
14 are enrolled in institutions offering distance education in disproportionately large
15 numbers.³ The Department has also noted that “non-traditional students . . . have
16 been a key market for existing competency-based or distance education programs.”
17 85 Fed. Reg. 18,638, 18,639 (Apr. 2, 2020).

18 4. In past economic downturns, predatory institutions, many of them
19 for-profit online schools, saw an opportunity to target people who were struggling.
20 *See generally* S. Health, Educ., Labor & Pensions Comm., *For-Profit Higher*
21

22 ¹ Nat’l Ctr. For Educ. Statistics, U.S. Dep’t of Educ., *Fast Facts: Distance Learning*
23 (last checked on Oct. 22, 2020), *available at*:
24 <https://nces.ed.gov/fastfacts/display.asp?id=80>.

25 ² *Id.*

26 ³ *See, e.g.*, Nat’l Ctr. For Educ. Statistics, U.S. Dep’t of Educ., *Table 311.22. Number*
27 *and Percentage of Undergraduate Students Enrolled in Distance Education or*
28 *Online Classes and Degree Programs, by Selected Characteristics: Selected Years,*
2003–04 through 2015–16 (2018), *available at*:
https://nces.ed.gov/programs/digest/d18/tables/dt18_311.22.asp.

1 *Education: The Failure to Safeguard the Federal Investment and Ensure Student*
2 *Success* (2012) available at:

3 https://www.help.senate.gov/imo/media/for_profit_report/Contents.pdf.

4 5. During the Great Recession, for example, for-profit college enrollment
5 reached an all-time high as workers seeking retraining were “swayed by the
6 convenience of online learning and the (often misleading) marketing of some of the
7 largest for-profit chains.” Stephanie Riegg Cellini, “The alarming rise in for-profit
8 college enrollment,” Brookings Institution (Nov. 2, 2020) (explaining that between
9 2006 and 2010, enrollment in for-profit colleges surged by 76 percent) available at:

10 [https://www.brookings.edu/blog/brown-center-chalkboard/2020/11/02/the-](https://www.brookings.edu/blog/brown-center-chalkboard/2020/11/02/the-alarming-rise-in-for-profit-college-enrollment/)
11 [alarming-rise-in-for-profit-college-enrollment/](https://www.brookings.edu/blog/brown-center-chalkboard/2020/11/02/the-alarming-rise-in-for-profit-college-enrollment/).

12 6. The same thing is happening today as the nation grapples with the
13 economic and social impact of the COVID-19 crisis.

14 7. Several online for-profit institutions are reported to have dramatically
15 increased their marketing budgets to target potential students who were recently
16 laid off. *See, e.g.*, Lindsay McKenzie, “COVID-19 College Marketing Draws
17 Criticism,” Inside Higher Ed (Aug. 19, 2020), available at:

18 [https://www.insidehighered.com/news/2020/08/19/college-advertising-during-covid-](https://www.insidehighered.com/news/2020/08/19/college-advertising-during-covid-19-draws-criticism)
19 [19-draws-criticism](https://www.insidehighered.com/news/2020/08/19/college-advertising-during-covid-19-draws-criticism).

20 8. It is little surprise, therefore, that while overall higher education
21 enrollment is down, for-profit college enrollment is on the rise at levels not seen
22 since the Great Recession. *See* Cellini, *supra*; Jeffrey M. Silber, “Final Fall 2020
23 College Enrollment Data Released; Could be Largest Drop Ever,” BMO Capital
24 Markets, available at:

25 [https://researchglobal0.bmocapitalmarkets.com/research/f56014ea-af8c-4e09-90c3-](https://researchglobal0.bmocapitalmarkets.com/research/f56014ea-af8c-4e09-90c3-b6e555d00481/?src=BM)
26 [b6e555d00481/?src=BM](https://researchglobal0.bmocapitalmarkets.com/research/f56014ea-af8c-4e09-90c3-b6e555d00481/?src=BM); Sarah Butrymowicz and Meredith Kolodner, “For-Profit
27 Colleges, Long Troubled, See Surge Amid Pandemic,” New York Times (June 17,
28

2020), available at: <https://www.nytimes.com/2020/06/17/business/coronavirus-for-profit-colleges.html>.

9. In light of these enrollment trends and the lessons learned during and after the Great Recession, oversight of institutions offering distance education programs, and of the programs themselves, is more important than ever.

10. Yet, despite the need for increased attention to and oversight of distance education, on September 2, 2020, in the middle of the pandemic, the Department published new rules that reduced government oversight of online education and stripped away critical protections for students enrolling in distance education programs. *See* 85 Fed. Reg. 54,742 (Sept. 2, 2020) (“2020 Regulation”).

11. As detailed herein, the Department enacted the 2020 Regulation in contravention of clear governing law and without a sufficient factual basis.

12. Intervenor-Plaintiff National Student Legal Defense Network (“Student Defense”) is challenging two parts of the 2020 Regulation in this action.

13. *First*, the 2020 Regulation provides that “[i]n the event that the Secretary does not make a determination to grant or deny certification within 12 months of the expiration date of [an institution’s] current period of participation, the institution will automatically be granted renewal of certification, which may be provisional.” 34 C.F.R § 668.13(b)(3).

14. This provision is contrary to law and is therefore unlawful under the Administrative Procedure Act (“APA”), 5 U.S.C. § 706, because it disregards the Higher Education Act’s (“HEA”) clear requirement that the Secretary “qualif[y]” an institution for participation in Title IV, HEA programs by “determin[ing]” an institution’s “legal authority to operate within a State, [its] accreditation status, and [its] administrative capability and financial responsibility. . . in accordance with the requirements” of the HEA. HEA § 498(a), 20 U.S.C. § 1099c(a).

15. In promulgating this provision, the Department also acted unlawfully due to its arbitrary and capricious failures to: (i) explain the departure from its

1 earlier reasoning adopting a prior regulation; (ii) consider reasonable alternatives
2 to its decision; and (iii) provide adequate factual support for its decision.

3 16. Without this statutory safeguard, institutions that should be denied
4 eligibility—due, for example, to findings of misconduct exposed by law
5 enforcement agencies or the loss of accreditation—or have an eligibility
6 determination delayed, may be automatically renewed for Title IV participation,
7 placing students at great risk.

8 17. *Second*, the 2020 Regulation allows a degree-granting institution to
9 outsource 100 percent of its educational program to another entity, as long as the
10 other entity is Title IV eligible and has shared ownership with the degree-
11 granting institution. 34 C.F.R § 668.5(a)(2).

12 18. Previously, the Department found that it was necessary to limit such
13 outsourcing to 50 percent of an educational program in order to, among other
14 things, ensure that the “institution providing most of the program will be the one
15 associated with the students that are taking the program.” 75 Fed. Reg. 66,832
16 (Oct. 29, 2010) (“2010 Regulation”); *see also* 75 Fed. Reg. 34,806, 34,814 (June 18,
17 2010) (providing many other reasons why the 50 percent cap was necessary).

18 19. In removing the 50 percent cap, the Department acted unlawfully due
19 to its arbitrary and capricious failures to: (i) explain the departure from its
20 reasoning in the 2010 Regulation; (ii) consider reasonable alternatives to
21 elimination of the cap; and (iii) provide adequate factual support for its decision.

22 20. Under the Department’s new approach, a student can now enroll in
23 and receive a degree from an institution that provided *none* of the education for
24 which the degree was conferred.

25 21. In issuing these two provisions, the Department has acted arbitrarily,
26 capriciously, and not in accordance with law, compelling a conclusion that its
27 actions should be held unlawful and set aside pursuant to the APA, 5 U.S.C.
28 § 706(2).

1 F. Supp. 3d 1001 (N.D. Cal. 2019), *appeal dismissed*, No. 19-16260, 2019 WL
2 4656199 (9th Cir. Aug. 13, 2019).

3 29. Student Defense currently represents two California residents who are
4 prospective enrollees in higher education programs and who have been harmed by
5 the Department’s repeal of the Gainful Employment regulations that established
6 eligibility, disclosure, and certification requirements for career and for-profit college
7 programs, including those conducted online. *See Am. Fed’n of Tchrs. v. DeVos*, No.
8 5:20-cv-00455, (N.D. Cal. Jan. 22, 2020).

9 30. Defendant Mitchell (“Mick”) Zais is the Acting Secretary of the United
10 States Department of Education and is being sued in his official capacity. His
11 official address is 400 Maryland Ave. S.W., Washington, DC 20202.

12 31. Defendant United States Department of Education is an executive
13 agency of the United States government and an agency of the United States within
14 the meaning of the APA. The Department’s principal address is 400 Maryland Ave.
15 S.W., Washington, DC 20202.

16 **FACTUAL ALLEGATIONS**

17 32. On July 31, 2018, the Department announced its intention to establish
18 a negotiated rulemaking committee, as well as two subcommittees, “to prepare
19 proposed regulations for the Federal Student Aid programs authorized under title
20 IV of the Higher Education Act of 1965,” and to hold three public hearings to allow
21 interested parties to comment on the topics suggested and to give interested parties
22 the opportunity to suggest additional topics for consideration for action by the
23 committee. 83 Fed. Reg. 36,814, 36,814 (July 31, 2018).

24 33. On October 15, 2018, the Department published a notice in the Federal
25 Register stating its intention to establish a negotiated rulemaking committee, the
26 Accreditation and Innovation Committee, to prepare for proposed regulations under
27 Title IV, as well as three topic-based subcommittees, including the Distance
28 Learning and Innovation Subcommittee. 83 Fed. Reg. 51,906 (Oct. 15, 2018).

1 34. The committee and the subcommittees met several times in early 2019,
2 and reached consensus on the proposed regulations at the final meeting on April 3,
3 2019. 85 Fed. Reg. 18,638, 18,642 (Apr. 2, 2020) (“2020 NPRM”).

4 35. The Department published the proposed regulations on April 2, 2020,
5 and the comment period was open until May 4, 2020. *Id.* at 18,638.

6 36. Student Defense submitted comments on the 2020 NPRM on May 4,
7 2020. *See* National Student Legal Defense Network, Comment on NPRM on
8 Student Assistance General Provisions, Distance Education and Innovation
9 Regulations, Docket ID ED-2018-OPE-0076 (May 4, 2020) (“Student Defense
10 Comment”), *available at*: [https://www.regulations.gov/document?D=ED-2018-OPE-](https://www.regulations.gov/document?D=ED-2018-OPE-0076-1080)
11 [0076-1080](https://www.regulations.gov/document?D=ED-2018-OPE-0076-1080).

12 37. The 2020 Regulation was published in final form on September 2, 2020
13 with an effective date of July 1, 2021. However, the Secretary designated the
14 regulatory changes challenged here under title 34, part 668 (as well as those under
15 title 34, parts 600 and 602) for early implementation. *See* 85 Fed. Reg. 54,743.⁴

16 **A. The 2020 Regulation’s Provision Granting Automatic Recertification**
17 **of Title IV Eligibility for Institutions Whose Applications for**
18 **Recertification Have Been Pending for 12 Months Violates the APA**

19 38. Each year, under Title IV of the HEA, the Department provides
20 billions of dollars in federal funding in the form of grants and loans to help students

21
22 ⁴ The “Master Calendar Provision” of the HEA provides that, except in cases of
23 voluntary compliance, “any regulatory changes initiated by the Secretary affecting
24 the programs under [Title IV of the HEA] that have not been published in final form
25 by November 1 prior to the start of the award year shall not become effective until
26 the beginning of the second award year after such November 1 date.” 20 U.S.C.
27 § 1089(c)(1). An award year begins on July 1. The Secretary may also designate any
28 such regulatory provision “as one that an entity subject to the provision may, in the
entity’s discretion, choose to implement prior to the effective date” set forth in the
Master Calendar Provision. 20 U.S.C. § 1089(c)(2). Invoking this provision, the
Secretary designated the regulations at issue in this case for early implementation
beginning on September 2, 2020. *See* 85 Fed. Reg. 54,743.

1 pay for and finance programs of postsecondary education. *See generally* 20 U.S.C.
2 § 1001, *et seq.*

3 39. Title IV funding does not flow directly to students. Rather, under the
4 HEA, funding goes from the Department to an eligible institution of higher
5 education, which must meet an array of statutory and regulatory requirements.

6 40. The HEA requires the Secretary to determine an institution's
7 eligibility to participate in Title IV, HEA programs by evaluating an institution's
8 legal authority to operate within a State, its accreditation status, and its
9 administrative capability and financial responsibility. HEA § 498(a), 20 U.S.C.
10 § 1099c(a).

11 41. Once an institution of higher education is "qualified" to participate in
12 the Title IV programs, by statute, it must enter into a Program Participation
13 Agreement ("PPA") with the Department. HEA § 487, 20 U.S.C. § 1094; 34 C.F.R.
14 § 668.14.

15 42. In the 2020 NPRM, the Department proposed amending its distance
16 education regulation to add a provision stating, "[i]n the event that the Secretary
17 does not make a determination to grant or deny certification within 12 months of
18 the expiration date of [an institution's] current period of participation, the
19 institution will automatically be granted renewal of certification, which may be
20 provisional." 85 Fed. Reg. at 18,699.

21 43. The Department offered the following justification for its proposed
22 change:

23 [W]hen an institution that is currently certified submits a materially
24 complete application for recertification to the Department no later
25 than 90 calendar days before its PPA expires, its PPA remains valid,
26 and its eligibility to participate in the title IV, HEA programs is
27 extended on a month-to-month basis until its application is either
28 approved or not approved. Although an institution's eligibility is
extended on a month-to-month basis for as long as is necessary for the
Secretary to render a decision on its application for renewal of
certification, we are aware of the uncertainty experienced by
institutions in cases where the decision period is lengthy. The proposed

1 regulations would address this by providing that renewal of an
2 institution's certification is automatically granted if the Secretary has
3 not made a determination to grant or deny certification within 12
4 months of the expiration of the current period of participation. Because
5 the renewal of an institution's certification may be provisional (for as
6 little as one year in length), the Department would retain the requisite
7 degree of control over the certification process.

8 *Id.* at 18,663.

9 44. In its comment, Student Defense stated that the proposed change was
10 contrary to the HEA. Student Defense explained: “[t]here exists no basis in the law
11 to allow the Department to essentially undo the Secretary’s statutory obligation to
12 qualify and certify institutions, no matter how long an institution’s application for
13 PPA recertification remains under review.” Student Defense Comment at 10.

14 45. The Department did not respond to Student Defense’s assertion that
15 the proposed regulation exceeded the Department’s authority under the HEA, and
16 instead merely stated in the final rule that “the certification renewal process
17 outlined in § 668.13 is neither arbitrary and capricious nor would it constitute an
18 impermissible abdication of the Secretary’s responsibility to determine an
19 institution’s legal authority to operate within a State, its accreditation status, and
20 its administrative capability and financial responsibility when determining the
21 institution’s eligibility to participate in title IV, HEA programs.” 85 Fed. Reg. at
22 54,776.

23 46. The Department ultimately adopted the language in the 2020 NPRM
24 without any change.

25 47. The 2020 Regulation therefore provides that “[i]n the event that the
26 Secretary does not make a determination to grant or deny certification within 12
27 months of the expiration [date of an institution’s] current period of participation,
28 the institution will automatically be granted renewal of certification, which may be
provisional.” 34 C.F.R § 668.13(b)(3).

1 48. By allowing for automatic PPA recertification, the 2020 Regulation
2 violates the Secretary’s statutory requirement to “qualif[y]” an institution for
3 participation in Title IV, HEA programs by “determin[ing]” its “legal authority to
4 operate within a State, [its] accreditation status, and [its] administrative capability
5 and financial responsibility. . . in accordance with the requirements” of the HEA.
6 HEA § 498(a), 20 U.S.C. § 1099c(a).

7 49. The Department has also failed to provide an adequate justification for
8 departing from the previous recertification regulations.

9 50. As its justification for its proposal, the Department states, “we are
10 aware of the uncertainty experienced by institutions in cases where the decision
11 period is lengthy.” 85 Fed. Reg. at 18,663.

12 51. The Department failed to provide any evidence of this “uncertainty,”
13 nor did it explain its impact.

14 52. There may be any number of good reasons for why the Department’s
15 review of an institution’s application for recertification may take longer than 12
16 months. For example, there may be a pending investigation by the Department or
17 by the accrediting agency, a Departmental review of the institution’s ability to meet
18 conditions set forth by the Department regarding the institution’s financial
19 responsibility obligations, a criminal investigation, or other litigation that would
20 give the Department reason to postpone its approval of an institution’s application
21 or decide not to issue a provisional PPA.

22 53. In such a circumstance, the Department can allow an institution to
23 operate on a month-to-month basis while its application for a new PPA is pending,
24 such that the results of the investigation or review may be considered in
25 determining the school’s eligibility to participate in Title IV.

26 54. Without any evidence that such “uncertainty” requires the Department
27 to modify its recertification process, and without any consideration for how this
28

1 proposal would impact student interests or its statutory obligation, the
2 Department's rule is arbitrary and capricious.

3 55. Finally, the Department failed to consider reasonable alternatives to
4 this provision.

5 56. There exist a multitude of reasonable alternatives for addressing the
6 uncertainty purportedly experienced by institutions that have submitted an
7 application for recertification, short of unlawfully granting institutions automatic
8 recertification for the full PPA period.

9 57. For example, as explained in the Student Defense Comment, the
10 Department could seek additional funding to increase its staff designated to review
11 recertification applications in order to ensure that all applications are promptly
12 reviewed and acted upon. In addition to or as an alternative to this, the Department
13 could allow that, after 12 months following the expiration of an institution's current
14 period of participation, should the Department still be unable to reach a final
15 decision on the institution's application for recertification, the institution in
16 question could, on a case-by-case basis, be granted a provisional PPA, lasting
17 between three and six months, while the Department continues its review. Student
18 Defense Comment at 11.

19 58. By failing to even consider reasonable alternatives and failing to give a
20 reasoned explanation justifying the rejection of those alternatives, the Department
21 has acted in a manner that is arbitrary and capricious within the meaning of the
22 APA.

23 **B. The 2020 Regulation's Provision Removing Outsourcing Caps for the**
24 **Delivery of Distance Education Programs Violates the APA**

25 59. The 2010 Regulation was published to strengthen and improve the
26 administration of programs authorized under the HEA. 75 Fed. Reg. 66,832 (Oct.
27 29, 2010).

1 60. The Department explained that the 2010 Regulation “would protect
2 taxpayer investments in higher education by helping to curtail fraud and abuse and
3 would protect the interests of a diverse population of students who are seeking
4 higher education for personal and professional growth.” 75 Fed. Reg. at 66,833–34.

5 61. The 2010 Regulation included several provisions intended to protect
6 students from being harmed by online programs. Under one such provision, eligible
7 institutions with shared ownership that enter into written arrangements with one
8 another had to comply with the regulatory requirement that “[t]he institution that
9 grants the degree or certificate must provide more than 50 percent of the
10 educational program.” Former 34 C.F.R. § 668.5(a)(2)(ii).

11 62. The Department offered multiple justifications for this provision in the
12 2010 NPRM. For example, the Department explained that this provision was
13 “intended to ensure that the institution enrolling the student has all necessary
14 approvals to offer an educational program in the format in which it is being
15 provided, such as through distance education, when the other institution is
16 providing instruction under a written agreement using that method of delivery.” 75
17 Fed. Reg. 34,806, 34,814 (June 18, 2010).

18 63. The Department further explained that the 50 percent cap would
19 address multiple concerns that may arise when two institutions under common
20 ownership enter into written arrangements with each other.

21 64. One concern was that, absent the cap, “written agreements between
22 institutions under common ownership could be used to circumvent regulations
23 governing cohort default rates and ‘90–10’ provisions, which limit the percentage of
24 revenue for-profit institutions may receive from the Federal student financial
25 assistance programs, by having one institution provide substantially all of a
26 program while attributing the title IV revenue and cohort default rates to the other
27 commonly-owned institution.” *Id.* at 34,814.

1 65. Another reason the 50 percent cap was necessary was to prevent
2 campus-based institutions from being “used as ‘portals’ to attract students for online
3 institutions under common ownership where students may not have expected the
4 program to be offered by a different institution.” *Id.*

5 66. In the final 2010 Regulation, the Department further explained that
6 the 50 percent cap was necessary because “limitations on institutions that are based
7 on program measures can be circumvented if programs that appear to be offered by
8 one institution are actually offered by another institution” and that the “prohibition
9 in this regulation will ensure that the institution providing most of the program will
10 be the one associated with the students that are taking the program.” 75 Fed. Reg.
11 at 66,870.

12 67. In the 2020 NPRM, the Department proposed to eliminate the 50
13 percent outsourcing cap in 34 C.F.R. § 668.5(a)(2)(ii), such that a degree-granting
14 institution could outsource 100 percent of its educational program to another entity,
15 as long as the other entity is Title IV eligible and has shared ownership with the
16 degree granting institution. 85 Fed. Reg. at 18,659. In other words, a student could
17 enroll in, and receive a degree from, an institution that provided *none* of the
18 education program for which the degree was conferred.

19 68. The Department failed to provide a reasonable justification to support
20 the elimination of the 50 percent cap.

21 69. To justify this proposal, the Department explained that the 50 percent
22 cap was “needlessly restrictive,” and that “each institution must meet the criteria to
23 be an eligible institution,” even if under common ownership or control. 85 Fed. Reg.
24 at 18,659.

25 70. The Department did not ask for comment on alternative thresholds or
26 publish evidence or studies supporting the proposal.

27 71. In its comment on the 2020 NPRM, Student Defense explained that
28 eliminating these safeguards would cause substantial harm to students, and could

1 “lead to the deception of both students and employers,” both of whom would expect
2 that the institution providing the degree would have provided at least some of the
3 education. Student Defense Comment at 7. Additionally, Student Defense explained
4 that the provision ignores the qualitative differences that may exist between
5 institutions with shared ownership that lead to outsized differences in student
6 experience and outcomes, including that one institution could be a ground campus
7 and the other entirely online. *Id.*

8 72. Student Defense further stated that the Department failed to provide
9 any evidence in support of its reasoning that the 50 percent cap was “needlessly
10 restrictive,” and that the Department therefore lacked the facts or evidence to
11 support the proposed regulatory change. Student Defense Comment at 8.

12 73. The 2020 Regulation nevertheless adopted the proposal set forth in the
13 NPRM such that an institution can now outsource 100 percent of its educational
14 program to another entity, as long as the other entity is Title IV eligible and has
15 shared ownership with the degree-granting institution. 34 C.F.R. § 668.5(a)(2).

16 74. In response to Student Defense’s comment, the Department stated that
17 it “maintains that there is value in maintaining flexibility to achieve synergies
18 between two or more eligible institutions owned or controlled by the same
19 individual, partnership, or corporation. The COVID-19 pandemic highlights a
20 worst-case scenario, where institutions had to quickly move students online and
21 expand any remote learning infrastructure they had at their disposal. However, a
22 local or national economic shift that quickly necessitates more training in one area
23 and less in another may be a more common example.” 85 Fed. Reg. 54,774.

24 75. The Department further noted that “many accrediting agencies require
25 at least 25 percent of the program to be delivered by the institution conferring the
26 credential” and that it “defers to accrediting agencies in this area.” *Id.*

27 76. The Department continued by explaining that it “does not believe this
28 provision, which applies to a very small subset of institutions and students, exposes

1 those students to meaningful additional risk and notes that any misrepresentation
2 or fraud of the kind the commenter fears may be addressed through existing
3 enforcement means.” *Id.*

4 77. The Department did not provide any evidence, let alone studies or
5 data, to support its “belie[f]” that the provision “applies to a very small subset of
6 institutions and students” and does not “expose[] those students to meaningful
7 additional risk.”

8 78. These statements fail to explain the Department’s departure from its
9 finding in 2010 that the 50 percent cap was necessary to ensure that the
10 “institution providing most of the program will be the one associated with the
11 students that are taking the program.” 75 Fed. Reg. at 66,870. Indeed, these
12 statements do not even mention the concerns raised by the Department in the 2010
13 Rule.

14 79. The Department also did not provide any evidence, let alone studies or
15 data, to address its significant concerns in the 2010 Regulation that the 50 percent
16 cap was necessary to prevent institutions from circumventing regulations governing
17 cohort default rates and ‘90–10’ provisions, or that, without the 50 percent cap,
18 campus-based institutions could be used as “portals” to attract students to online
19 institutions without their knowledge.

20 80. Finally, to the extent the Department eliminated the 50 percent
21 outsourcing cap because it believed it was “needlessly restrictive,” 85 Fed. Reg. at
22 18,659, the Department was obligated to consider known, common, and reasonable
23 alternatives to that cap and provide a reasoned explanation for its rejection of the
24 same.

25 81. The Department was aware of numerous obvious alternatives to
26 complete elimination of the outsourcing cap. For example, the Department noted in
27 the 2020 Regulation that “many accrediting agencies require at least 25 percent of
28

1 the program to be delivered by the institution conferring the credential.” 85 Fed.
2 Reg. 54,774.

3 82. Nevertheless, the Department did not seek comment on any
4 alternatives during the comment period, nor did it provide a sufficient explanation
5 for its rejection of those alternatives in the 2020 Regulation.

6 83. Indeed, the Department failed to consider whether other thresholds
7 would be more appropriate under 34 CFR 66.8(a)(2). To the extent the Department
8 did consider such alternatives, the Department failed to identify those alternatives
9 or give a reasoned explanation for the rejection of the alternatives.

10 84. By failing to consider reasonable alternatives and failing to give a
11 reasoned explanation justifying the rejection of those alternatives, but nevertheless
12 publishing the portion of the 2020 Regulation that eliminated the 50 percent
13 outsourcing cap, the Department has acted in a manner that is arbitrary and
14 capricious within the meaning of the APA, 5 U.S.C. § 706.

15 CAUSES OF ACTION

16 COUNT I

17 **Agency Action that is Not in Accordance with Law** 18 **and is in Excess of Statutory Authority** 19 **(Automatic PPA Renewal)**

20 85. Plaintiffs repeat and incorporate by reference each of the foregoing
21 allegations as if fully set forth herein.

22 86. The APA requires courts to “hold unlawful and set aside agency action,
23 findings, and conclusions found to be . . . not in accordance with law.” 5 U.S.C.
24 § 706(2)(A).

25 87. The APA also requires courts to “hold unlawful and set aside agency
26 action, findings, and conclusions found to be . . . in excess of statutory jurisdiction,
27 authority, or limitations, or short of statutory right.” 5 U.S.C. § 706(2)(C).

1 and rely upon enough relevant evidence that a reasonable mind might accept it as
2 adequate to support a conclusion. *ASSE Int'l, Inc. v. Kerry*, 803 F.3d 1059, 1072 (9th
3 Cir. 2015) (recognizing that the “arbitrary and capricious standard incorporates the
4 substantial evidence test” in the case of informal agency proceedings).

5 95. Further, under the APA’s notice and comment requirements, among
6 the information that must be revealed for public evaluation are the technical
7 studies and data upon which the agency relies. *Kern Cnty. Farm Bureau v. Allen*,
8 450 F.3d 1072, 1076 (9th Cir. 2006). Although an agency is permitted to add
9 supporting documentation in response to comments submitted during a comment
10 period, such documentation is limited to materials that supplement or confirm
11 existing data. An agency is not permitted to introduce in a final rule the *only*
12 evidence that it claims supports a proposition.

13 96. The failure to meet these requirements renders an agency action
14 arbitrary and capricious.

15 97. In issuing each of the provisions challenged herein, the Department
16 failed to base its decision on adequate factual support. *See supra* ¶¶ 49-54
17 (automatic PPA renewal); ¶¶ 68-79 (50 percent cap).

18 98. For both of these provisions, the Department has therefore acted in a
19 manner that is arbitrary and capricious within the meaning of APA, 5 U.S.C. § 706.

20 99. In addition, under the APA agencies may change their existing policies
21 if they provide a reasoned explanation for the change. When an agency changes its
22 existing position, policy, or factual findings, it must display both an awareness that
23 it is changing its position and that there are good reasons for the new policy. An
24 unexplained inconsistency in an agency policy is a proper basis for holding an
25 interpretation to be arbitrary and capricious.

26 100. The Department failed to provide a reasoned explanation for its
27 departure from the previous PPA recertification regulations. *See supra* ¶¶ 49-54.
28

1 D. Enjoin the Defendants from implementing 34 C.F.R. § 668.5(a)(2) and
2 34 C.F.R. § 668.13(b)(3), as published in the 2020 Regulation;

3 E. Award Intervenor-Plaintiffs their costs and reasonable attorneys' fees;
4 *and*

5 F. Grant such other relief as the Court deems just and proper.
6

7 Respectfully submitted,

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